

Council of Undergraduate Academic Advisors

March 20, 2015

Minutes

Present: Charlie Andrews (UE Advising); Shimon Cohen (Arts & Sciences); Jacky Diaz (Arts & Sciences); Craig McGill (NACADA State Rep); Walter Maldonado (Advising Tech); Aisha Williams (Architecture); Angela Bullard (Business); Janie Valdes (UE); Stephanie Soto (Education); Tiana Solis (Engineering); Hazel Hooker (UE); Luis Rodriguez (OneStop); Luisa Havens (Enrollment Services); Jody Glassman (Admissions); Francisco Marrero (Journalism & Mass Comm); Miguel Sahagun (Registrar's); Helen Gonzalez (Advising Tech); Neelam Mahmood (Transfer & Transition Services); Gaby Estevez (Study Abroad).

-Forum Debrief: Evaluation feedback sent out to committee. We learned that the theme was very successful with the attendants. Very positive reviews about the breakout sessions (e.g., Improv session). Suggestions for improvement, to have more tech support in session rooms. MDC and BC advisors/attendants enjoyed the forum and were grateful for being invited. For Fall possible keynote speaker would be Provost, for Spring possible HSI first-gen specialist as keynote.

-Orientation updates: Testing for Transfer process slated to begin next week with go live date of March 30th for advising holds and the like. The OVO (positive indicator) will indicate they've completed the online piece. The ORN negative service indicator will be placed on all transfer students and must be removed by advisor. Discussion of identifying transfer students who may have already gone to advising prior to hold going live. April 15th A & R day most likely cancelled. Ashley will be contacting orientation contacts to discuss how to use Peer Advisors in Transfer & Freshman Orientation. She will also talk to those contacts about College-specific training for peer advisors. Updates currently being made to Freshman Orientation to include clear student learning outcomes to guide how we structure orientation. Change in registration process to cap courses and hold seats for Fall orientation students. Also, having some Fall Orientation sessions earlier during the time we are doing Summer B sessions.

-Early Alert Update: 3269 alerts issued, only 9% or so are resolved. 210 instructors have issued these.

-Admission numbers/updates: Creating a process to make it easy for students to switch admit term. Possibility of an update form that could be available at orientation and have that term change on the spot. Reminder that Open House "Beyond Possible" theme. April 18th on MMC, May 2nd BBC. Great success with MDC event, upcoming event at BC. For Freshmen: Flat in application, 8% behind in admitted, 27% behind in matriculated. Big decline in scholarships awarded. But if one accounts for scholarship change, we are ahead 7% in applications, flat in admitted, and ahead by 49.2% in matriculated. Looking at numbers on daily basis and making

interventions. This is an ongoing issue until May 1st where they will have more definitive numbers. Projected some growth in Summer and some decrease in Fall. Could grow at least 300 more students. Transfer students are registering at a lower rate. 9% below applications, 21% below in admitted, 9% below in matriculated. However, rate up from 2012. Again, will continue to monitor these numbers.

-Upcoming CUAA elections: Email nominations to Charlie or Jacky.

-Committee updates:

- Policy
 - Advising Awards submitted to Dean Robertson. Survey will be sent to advisors by Hazel about creating shared advising learning outcomes.
- Technology
 - Working on website for CUAA
 - New advisor training portal, Helen will give us updates in April (has been working with April Lewis).
- Transfer
 - Nothing to report yet, meeting next week.

Meeting adjourned,

Next Meetings:

Friday, April 17th, 2015 @ 2:00PM in GL220

Friday, May 8th, 2015 @ 2:00PM in ECS451